



## **PRESS RELEASE**

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### **Redding Rancheria Tribal Flag Flies Proudly on I-5**

Redding, CA – In a moment of historical significance, Redding Rancheria proudly raised its Tribal flag at the I-5 property on Wednesday, July 25th at 9 AM, marking a milestone in the 20-year journey to obtaining trust status for the land.

This symbolic act celebrates the dedication and perseverance of countless individuals, including the Redding Rancheria Tribal Council, staff, Tribal Members, and allies over the past two decades. It underscores the promising future of Redding Rancheria and Win-River Resort & Casino, committed to serving its community for generations to come.

Tribal Members gathered for a land blessing, accompanied by Pow Wow dancers who performed around the flag during the raising ceremony. Atop the 100-foot pole, the distinctive Redding Rancheria flag fluttered proudly in the wind.

Many are now inquiring about next steps. Several years ago, Redding Rancheria commissioned architectural renderings for the future casino that have been put out to the public. Recent efforts have been focused on securing trust status for the I-5 land and now that this milestone has been achieved, our attention turns to advancing construction planning.

Chairman Jack Potter Jr. commented, “The Tribe will continue to move forward no matter what obstacles get in our way because we are descendants of survivors of genocide. We have a place in today’s society and we are not going anywhere as the original inhabitants of this land.”