



Ki-Het-Ti-Na-Tay 🏞️ 🏠 🏡 Sounds in the wind

Redding Rancheria News

April 2024

CHILD ABUSE AWARENESS MONTH REDDING RANCHERIA

April is Child Abuse Prevention Awareness Month and it is well underway! On April 1, we planted 716 pinwheels with Pathways to Hope for Children at the Win-River Mini-Mart to represent the cases of child abuse here in Shasta County. We are making a difference, people! Let us all join to effect change in this county! Let's become the statistic that stands out for loving and cherishing our kids!"

Raising awareness about child abuse is crucial for creating positive change. Here are some facts about child abuse in Shasta County:

1. Child abuse can have long-lasting effects on the physical, emotional, and psychological well-being of children. It can affect their ability to trust others, form healthy relationships, and succeed academically.
2. Despite efforts to prevent child abuse, many cases still go unreported. It is essential for community members to be vigilant and report any suspected cases of child abuse to the authorities or local child protective services.



United to Help End Child Abuse

HESTUM

Help others Empower for solutions Serve with a smile Treat with respect Understand diversity Meet customer needs

CHILD ABUSE AWARENESS MONTH CONT.

REDDING RANCHERIA

3. Addressing the root causes of child abuse requires a collaborative effort from government agencies, community organizations, educators, healthcare professionals, and individuals. By working together, we can create a safer environment for all children in Shasta County.

4. Education and prevention programs play a crucial role in reducing the incidence of child abuse. By teaching children about their rights, personal safety, and healthy boundaries, we empower them to recognize and report abuse.

5. Supporting families in need is also essential for preventing child abuse. Providing access to resources such as parenting classes, mental health services, substance abuse treatment, and financial assistance can help alleviate stressors that contribute to abusive situations.

6. April's designation as Child Abuse Prevention Awareness Month serves as a reminder of the ongoing need to prioritize the safety and well-being of children in Shasta County and beyond. Together, we can create a future where every child grows up in a nurturing and supportive environment



Redding Rancheria staff working with Pathways to Hope



Tribal Member Willow helping put up pinwheels.

TRINITY RRTHS CAMPUS HOSTS JOB FAIR

REDDING RANCHERIA TRIBAL HEALTH SYSTEM

On April 20, 2024, the Redding Rancheria achieved a significant milestone by organizing its inaugural Job Fair at the Trinity Health Center situated in Weaverville, CA. The event marked a pivotal moment as attendees were greeted with a vibrant ambiance adorned with glowing necklaces, stress balls, and an array of Rancheria branded merchandise.

Guests indulged in delectable appetizers, as they engaged with representatives from our Behavioral Health, Dental, and Nursing departments. While the primary objective was to spotlight employment opportunities within the Trinity Health Center, the occasion also underscored our unwavering commitment to community involvement. The Redding Rancheria is proud to offer health related careers and we look forward to working more dedicated and kind humans to care for others!

Furthermore, we took pride in showcasing our comprehensive benefits package and robust wellness initiatives, underscoring our dedication to fostering employee welfare. The event served as a testament to our dedication to community outreach and served as a promising precursor to future endeavors in this vein.



EARTH DAY

REDDING RANCHERIA



On April 19, 2024, the Redding Rancheria hosted our annual Earth Day Festival right on the streets of Redding Rancheria RD. It was a joyful celebration! We welcomed over 60 vendors, each offering services to help minimize our impact on the earth. Among them were many talented Native American artists and crafters sharing their beautiful creations with the community.

In addition, oh, the food! There were delights from every corner, including Husky's Indian Tacos made by Dove Jeude and her team, and Josh Wilson's modern and exquisite take on fry bread. The aromas alone were enough to lift spirits! We had vendors sharing innovations on things we can do to save energy, recycling, and our environment. So much knowledge and so little time to take it all in.

It was a fantastic opportunity to come together, celebrate our home, and learn ways to honor and protect Mother Earth for the love and security she provides us each day. Here is too many more celebrations of our planet and the community that cares for it!



Vendors and community members at Earth Day

CHAIRMAN JACK POTTER JR. SPEAKS AT THE UNITED NATIONS

REDDING RANCHERIA

In April, Chairman Jack Potter Jr. attended United Nations Permanent Forum on Indigenous Issues 2024 at the UN headquarters in New York City as a representative from the National Congress of American Indians. Here, indigenous people from around the world gather to discuss issues such as violence against indigenous women, land rights and corporations destroying lands through mining, and other atrocities happening within their aboriginal land. Chairman Potter spoke at the Forum addressing issues relevant to Redding Rancheria and Native people all over the nation and world.

Have you heard of the United Nations Declaration of the Rights of Indigenous People? Created in 2007 by the United Nations, this document covers all areas of human rights as they relate to indigenous peoples all over the world. This includes the fundamental and foundational human rights of Indigenous peoples, which can be categorized into four

key principles according to the document: self-determination, participation in decision-making, respect for and protection of culture, and equality and non-discrimination. This document establishes a universal framework of minimum standards for the survival, dignity and well-being of indigenous peoples. It highlights topics that are often discussed at events like the United Nations Permanent Forum on Indigenous Issues.



Chairman Jack Potter Jr. works with other indigenous groups from around the world.

ROTARY BOWL-A-THON

REDDING RANCHERIA

We would like to congratulate the Redding Rancheria Team for placing first at the Redding Rotary Annual Bowl-A-Thon. Virgil Baker Jr. got the “Most Outstanding Bowler” Award as well. We are proud to help support the Redding Rotary in their endeavors to help our community.

About the Redding Rotary:

Rotary is a worldwide organization of business and professional leaders that provides humanitarian service, encourages high ethical standards in all vocations, and helps build goodwill and peace in the world. Approximately 1.2 million Rotarians belong to more than 32,000 clubs in more than 200 countries and geographical areas.



Tribal Member Virgil Baker Jr. with his sons Dylan and Devin.



SMALL CHANGE DONATION = BIG DIFFERENCE FOR SHASTA DAM KIWANIS CLUB

WIN-RIVER RESORT & CASINO

At Win-River Resort & Casino, our guests donate the small amounts left on their tickets and we gather them all up at the end of the month and donate to a local group that helps the youth of our community! We want to say thank you to all of our generous guests who contributed \$2,311.63 to the Shasta Dam Kiwanis Club. Your support enables us to continue our mission of positively impacting our community.

President of the Shasta Dam Kiwanis Club has this to say about receiving the donation: Win-River Resort & Casino / Redding Rancheria has been an absolutely amazing community partner with Kiwanis. Whether it is donating turkeys/hams at Christmas or Thanksgiving, to grant awards, or donating directly through the leftover casino tickets, we appreciate it all! The \$2311 donation goes a VERY long way within our organization! It will help touch the lives of hundreds of our local youth. Thank you to all the staff who were a part of making sure we got our time in the limelight, and to the patrons who donated their spare change, one leftover ticket at a time!



Shasta Dam Kiwanis Club Receives Donation From Win-River Resort & Casino Director of Marketing, Michael Hayward and Promotions Supervisor Brandy Atkins

AMERICAN INDIAN CHAMBER OF COMMERCE VISITS THE REDDING RANCHERIA REDDING RANCHERIA

During the month of April, the American Indian Chamber of Commerce conducted their Spring Procurement Summit at the Redding Rancheria. Over 40 delegates, representing various businesses from Southern California and Native American-owned entities, convened at the esteemed Overtime Bar within the Win-River Resort & Casino.

This summit provided a significant platform for fostering connections and collaboration within the business community. It afforded an exceptional opportunity to display the economic potential of Redding and the cultural richness of our Tribe.

We express our profound gratitude to the American Indian Chamber Board alongside Executive Director Tracy Stanhoff, for their invaluable partnership and unwavering commitment to the advancement of Indian Country. Their dedication is truly commendable, and we eagerly anticipate future collaborations.

To all attendees, we extend our heartfelt appreciation for visiting our home in Indian Country and contributing to the collective prosperity of our Native communities.



American Indian Chamber With Redding Rancheria and Summit Attendees.



Redding Rancheria's 5th Annual

Big Time

Friday, June 28, 2024

6pm to 9pm

Saturday, June 29, 2024

1pm to 11pm

Sunday, June 30, 2024

9am to Noon

~Vendors: Friday 5pm to 9 pm ~ Saturday 11am to 9pm
Sunday 9am to Noon~

Win-River Resort & Casino

2100 Redding Rancheria Rd. Redding, Ca

(Casino Lower Parking Lot)

Limited Vendor spaces for Native American Artists.

For questions regarding Dancers contact
Jack.Potter@ReddingRancheria-nsn.gov
Louise.Davis@ReddingRancheria-nsn.gov

For vendor information please contact
Louise Davis @ 530.440.9137
Louise.Davis@reddingrancheria-nsn.gov

**Handgame
~Saturday Only~
1st place \$5000
2nd place \$TBA**

**Handgame
~Saturday Only~
1st place \$5000
2nd place \$TBA**

Vendor applications available online
at www.stillwaterpowwow.com vendor information.

EMPLOYEE OF THE MONTH



Dr. Ashley Meyer

As the

April 2024

Employee of the Month!

Please help us congratulate Dr. Meyer for going above and beyond on a consistent basis to earn this coveted award! Dr. Meyer received this award for the following reasons. She consistently surpasses expectations in her efforts to be kind to others, which helps brighten everyone's day. Dr. Meyer ensures that everyone is included and encourages her colleagues to attend wellness classes. She delivers exceptional patient care and is always willing to accommodate patients who need urgent care, even if it means adjusting her busy schedule. Dr. Meyer deeply cares about her patients' well-being and makes extra efforts to educate them on proper brushing and flossing techniques. Finally, she has a warm, welcoming personality that puts her patients at ease and keeps her colleagues happy. Dr. Ashley Meyer is a valuable asset to the Redding Rancheria team and her contributions are greatly appreciated. Keep up the extraordinary work Dr. Meyer!

**Congratulations
Ashley!!!**



CUSTOM BALLOON DECOR AND GIFTS

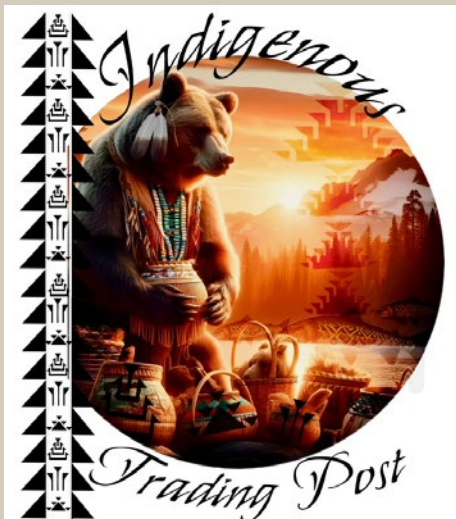
Mackee Greer

@MACSPOPSHOP
 @MACSPOPSHOP530@GMAIL.COM
 530.526.7036

NORTHSTATE DINOROARS

530-638-5836

Facebook: Northstate DinoRoars
 Instagram: northstate_dinoroars



THE COOLEST PLACE IN REDDING!

FUN: GIANT SLIDES
 COOL: BIRTHDAYS
 VIP: CABANAS

WaterWorks Park

151 N. Boulder Dr. Redding CA
www.waterworkspark.com

Hayward Construction

Tony Hayward Sr.

Dirt Work/Concrete/Remodel/Electrical/Plumbing

Anderson, CA 96007
530.356.7678

Ruelsplace@tds.net



PR SRT STD
U.S. POSTAGE
PAID
Redding, CA
Permit #190



Connect with us @



www.reddingrancheria-nsn.gov

ATTENTION BUSINESS OWNERS



DEAR REDDING RANCHERIA TRIBAL MEMBER

Many of you own your own business and know that advertising is very important. We are dedicating a page just for you to advertise. Send in your business card for us to feature you in our monthly newsletter. This will help all readers know that your business is important to us and help you gain more customers.

**Contact Maria Orozco at 530-242-4516
or at Maria.Orozco@reddingrancheria-nsn.gov**