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## **REDDING RANCHERIA TAKEN OVER BY BARBIELAND**

*Redding Rancheria's Largest Fundraiser Goes Barbie*

**Redding, CA (March 19, 2024):** Over 500 community members came together to celebrate the 2024 Redding Rancheria's "A Year to Remember" annual fundraiser dinner, which took on a Barbie theme, transforming the Rancheria into a whimsical Barbieland. The event was a resounding success, raising approximately \$70,000 for the Redding Rancheria Community Fund.

"I wondered how we were going to surpass last year's event, but this year truly exceeded our expectations. We are grateful for the continued support we receive from the community in growing this beneficial fund," said Tracy Edwards, Chief Executive Officer for the Redding Rancheria.

During the Barbie-themed dinner, an additional gift of \$10,000 was awarded to the Tree of Life Charter School International. This organization offers programs like bilingual immersion, world music & arts, third language electives (French, Korean & ASL), robotics & STEM, empowering students to become bold, compassionate leaders who embrace and champion the value of all cultures.

All proceeds from the Redding Rancheria Community Fund Dinner will benefit the 2024 RRCF. The RRCF has donated over \$4.6 million since its inception in 2002, with 62 local organizations in Shasta and Trinity Counties receiving funds in 2023 totaling more than \$200,000.

**PHOTO #1: Tree of Life Charter School International with the prize check given by the Redding Rancheria Tribal Government Officials**